



klöckner pentaplast

press release

kp UNVEILS RECYCLABLE MONO PET FISH BOARDS DESIGNED FOR VSP PACKAGING

Klöckner Pentaplast (kp), a global leader in rigid and flexible packaging and specialty film solutions, has launched kp Evolve® Fish Boards, its latest innovation designed specifically for vacuum skin packaging (VSP) for processed fish.

The new boards can contain up to 100% recycled content, helping brands comply with evolving regulatory requirements. Their lightweight, mono-material construction helps lower carbon impact and reduce EPR fees to the minimum in most European countries, while the board's open-flap design maximises pallet efficiency to improve logistics performance.

To deliver a dependable, high-quality solution for VSP applications, kp Evolve® Fish Boards offer strong vacuum-skin performance and excellent shelf clarity, and are fully recyclable in established PET recycling streams.

At the core of the design is kp Zapora® advanced retention-chamber geometry, which replaces the need for absorbent pads and adhesives. This system guides any released juices away from the product surface and into dedicated micro-vacuum retention zones, helping prevent liquid build-up and reducing the risk of leakage during distribution and handling.

Paul Rawlings, Launch Manager at kp Food Packaging, commented: "kp Evolve® Fish Boards are engineered for smooth runs on high-speed automated packing lines thanks to the board's central section, which enhances overall strength and processing efficiency. Available in a wide range of sizes, the boards meet UK and EU design-for-recycling requirements. And when brands choose to include kp Tray2Tray® recycled PET, the solution supports a closed-loop system for food trays."

"For brands looking to advance their sustainability commitments and reduce environmental impact without compromising on performance, kp Evolve® Fish Boards offer an effective and commercially ready solution."

Thanks to the boards' innovative design features, consumers can lift the fish cleanly out of the pack without any mess or cleaning-up involved. Once used, the pack can be rinsed and recycled via established PET recycling systems.

For more information on kp Evolve® Fish Boards, visit:

<https://foodpackaging.kpfilms.com/acton/media/43678/recyclable-monopet-boards-for-vsp-fish-applications-pr>

About Klöckner Pentaplast

Focused on delivering its vision: The Sustainable Protection of Everyday Needs, kp is a global leader in rigid and flexible packaging and specialty film solutions, serving the pharmaceutical, medical device, food, beverage and card markets, amongst others. With a broad and innovative portfolio of packaging and product films and services, kp plays an integral role in the customer value chain by safeguarding product integrity, assuring safety and consumer health, improving sustainability, and protecting brand reputation. kp's "Investing in Better" sustainability strategy solidifies its commitment to achieving ten clear targets for long-term improvement



by increasing the recycling and recyclability of products, cutting carbon emissions and continuous improvement in employee engagement, safety, and diversity, equity and inclusion.

For five consecutive years, kp has held a gold rating from EcoVadis, the leading platform for environmental, social and ethical performance ratings. This ranks kp in the top 1% of companies rated in the manufacturing of plastics products sector.

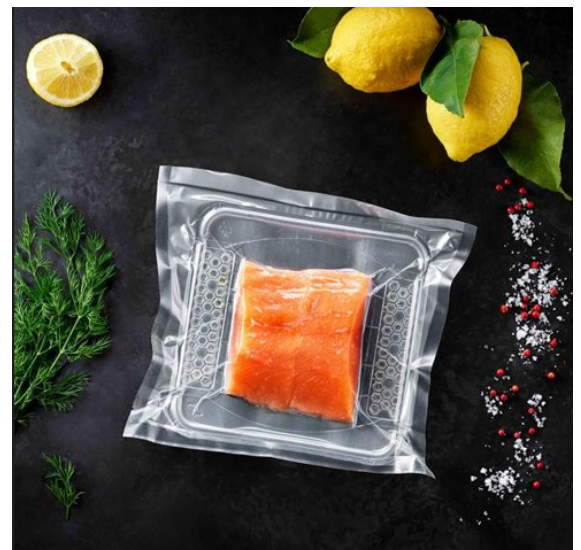
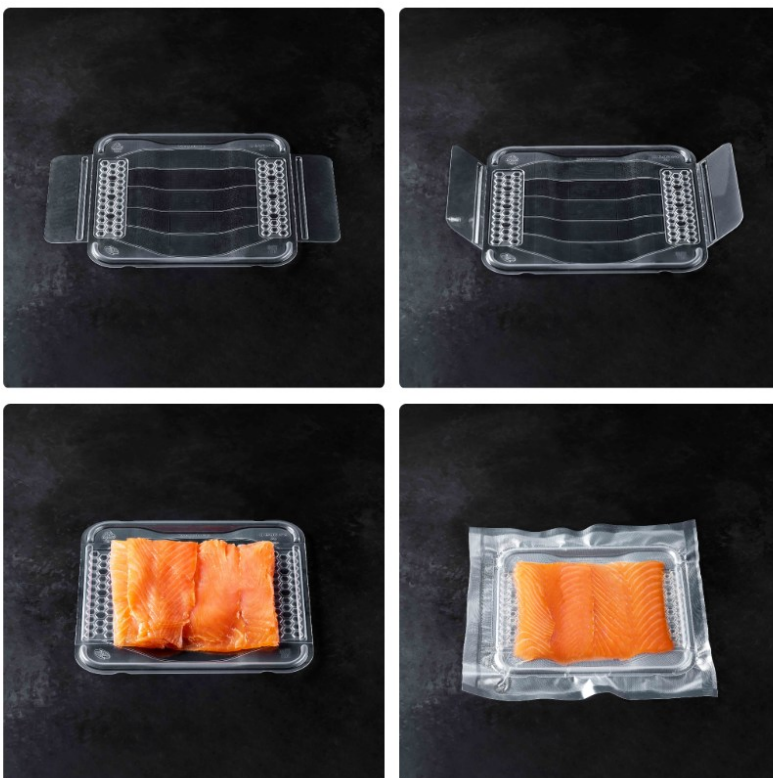
Founded in 1965, kp has 27 plants in 16 countries and employs over 5,000 people committed to serving customers worldwide in over 60 locations. kp is proud to have celebrated its 60th anniversary in 2025.

For more information visit: www.kpfilms.com

Media contacts:

Karen Quirchove
Marketing Communications Director, Food Packaging
food.packaging@kpfilms.com
+33 (0)7 84 03 04 40

Hilary Barnes
Group Director, Global Communications
kpinfo@kpfilms.com
+44 (0) 7393 249 967



kp Evolve® Fish Boards use advanced retention-chamber geometry to ensure that any released juices are guided away from the product surface and held securely within the board structure. This prevents liquids building up, maintaining an attractive appearance, and reduces the risk of leakage throughout distribution and handling.