



klöckner pentaplast

press release

kp and Granterre win the “Best Packaging Award” at the Italian packaging awards for their breakthrough recyclable packaging for sliced meats.

Klöckner Pentaplast (kp) and GranTerre, one of the leading producers of sliced cold cuts for the Italian and international markets, have been recognised for jointly developing an innovative, rigid mono-PET packaging solution that delivers full recyclability, high recycled content and the same performance and shelf life as traditional multi-layer structures.

The winning kp MonoSeal® HB R solution with an EVOH-free barrier, replaces non-recyclable multilayer materials with a single-material PET structure designed for recycling. It incorporates up to 50% post-consumer recycled content - including kp Tray2Tray® material sourced from closed-loop tray recycling. The material is recyclable and fully aligned with upcoming PPWR requirements.

Following extensive production-line, machinability and shelf-life testing across GranTerre’s full range of sliced cooked and cured meats, the new pack has been validated as a high-performing, future-ready alternative that reduces reliance on virgin plastic and supports high-quality recycling streams.

“This project shows what can be achieved when performance and recyclability are treated as equal priorities. By working closely with kp, we have validated a new packaging solution that protects product quality while significantly improving its end-of-life recyclability. This award recognises our shared commitment to innovation, sustainability and responsible packaging design.” said Marco Alberti R&D Packaging Manager GranTerre.

“We are proud to partner with GranTerre on a solution that proves recyclable packaging can deliver the same performance as complex multilayer films. This award highlights the value of collaboration across the supply chain and reinforces our commitment to designing packaging for recycling, integrating recycled content and supporting the transition to a circular economy.” added Claudio Fornaciari, Business Development Manager, kp Food Packaging.

About Klöckner Pentaplast

Focused on delivering its vision: The Sustainable Protection of Everyday Needs, kp is a global leader in rigid and flexible packaging and specialty film solutions, serving the pharmaceutical, medical device, food, beverage and card markets, amongst others. With a broad and innovative portfolio of packaging and product films and services, kp plays an integral role in the customer value chain by safeguarding product integrity, assuring safety and consumer health, improving sustainability, and protecting brand reputation. kp’s “Investing in Better” sustainability strategy solidifies its commitment to achieving ten clear targets for long-term improvement by increasing the recycling and recyclability of products, cutting carbon emissions and continuous improvement in employee engagement, safety, and diversity, equity and inclusion.

For five consecutive years, kp has held a gold rating from EcoVadis, the leading platform for environmental, social and ethical performance ratings. This ranks kp in the top 1% of companies rated in the manufacturing of plastics products sector.

Founded in 1965, kp has 27 plants in 16 countries and employs over 5,000 people committed to serving customers worldwide in over 60 locations. kp is proud to have celebrated its 60th anniversary in 2025.

For more information visit: www.kpfilms.com



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