



Press Release

September 2024

kp helps you get ahead of PPWR - join us at FachPack 2024 for daily expert sessions showcasing our sustainable solutions and advanced technology

kp (Klöckner Pentaplast), a global leader in rigid and flexible packaging and specialty film solutions, is preparing to deliver a series of expert presentations at FachPack 2024, taking place 24-26 September at the Nuremberg Exhibition Centre in Nuremberg, Germany.

At the kp stand (Hall 4, booth 210), the team will host daily insight sessions in German and English, covering the latest in packaging innovations and regulations.

Vincent Gass, VP Strategic Marketing & Innovation, Food Packaging, at kp, commented: "FachPack 2024 is a key event for the packaging industry, attracting brand owners, supply chain partners and packaging specialists from across Europe and especially from the DACH region. We will be showcasing some of our best-known sustainable, high-performance solutions and the many benefits of our latest innovations all of which demonstrate the important role plastic can play in packaging sustainability.

"We will leverage the opportunity this exhibition provides by sharing valuable insights and presenting focused sessions on topics that matter to the attendees. We want to arm our FachPack 2024 visitors with more knowledge on how regulations like the Plastic and Packaging Waste Regulation (PPWR) are shaping the packaging landscape, and where kp is innovating in this field to address the challenges for our customers. This knowledge sharing is essential as there are still so many questions around how these policies will roll out."

The daily schedule of unmissable presentations and discussions will take place on kp's stand at 11:00 in German, and 15:00 in English.

Tuesday 24 September: PPWR and latest news on kp's pre-formed trays

Wednesday 25 September: PPWR and kp's developments in rigid films for Form, Fill, Seal applications

Thursday 26 September: PPWR and kp's latest innovations in flexible barrier films

Each compact 15-minute session will be followed by a Q&A, with 'Kaffee und Kuchen' (coffee and cake) refreshments served to attendees. Speakers from the kp team will include Martin Franz, DACH Sales Manager, Trays & Flexibles; Paul Rawlings, Launch Manager Trays & Flexibles; Simon Zoppke, Business Development Manager Food Packaging; Hendrik Bartels, Marketing Director, Rigid Films; Frédérique Rihn Maurer, Flexibles Marketing Leader and Francisco Quesada, Senior Commercial & Marketing Director, Flexibles.

"These sessions embody our 'Packaging with integrity' philosophy," added Vincent Gass. "We're all on a drive to support circularity. Sustainability drives our innovation, resulting in high-quality packaging solutions that perform at an exceptional level, and support a more sustainable industry."

Visitors are invited to kp's stand to learn about its flagship sustainable brands, latest innovations and solutions and to take the opportunity to join these informative sessions.

For more information about kp's presence at FachPack 2024, visit: [link](#)

Notes to editors:

About Klöckner Pentaplast

Focused on delivering its vision: **The Sustainable Protection of Everyday Needs**, kp is a global leader in rigid and flexible packaging and specialty film solutions, serving the pharmaceutical, medical device and protein markets, amongst others. With a broad and innovative portfolio of packaging and product films and services, kp plays an integral role in the customer value chain by safeguarding product integrity, product brand reputation and improving sustainability. kp's **"Investing in Better"** sustainability strategy solidifies its commitment to achieving ten clear targets for long-term improvement. kp has earned a gold rating from EcoVadis, the leading platform for environmental, social and ethical performance ratings, putting kp in the top 2% of companies rated in the manufacturing of plastics products sector. Founded in 1965 kp has 30 plants in 18 countries and employs over 5,600 people committed to serving customers worldwide in over 60 locations.

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