klöckner pentaplast

press release

KLÖCKNER PENTAPLAST LAUNCHES FULLY RECYCLABLE KP FLEXIVAC® IN COLLABORATION WITH DOW

London, UK – June 2023 – There's a new kid on the block – kp FlexiVac® R. And the R stands for fully recyclable. Today, only kp can offer a multi-layer recyclable vacuum film that's been certified 100% recyclable as PE by cyclos–HTP* and certified by Interseroh.

In collaboration with Dow, Klöckner Pentaplast is launching a specially formulated fully recyclable vacuum film which is one of the most sustainable solutions of its type available. Dow's FUSABOND™ technology – incorporated into kp FlexiVac® R – allows the film to be recyclable without compromising on performance and aesthetics.

"We are delighted to see that the integration of our FUSABOND™ component brings recyclability to kp's FlexiVac® value proposition. Our Dow compatibilizer offering enables the recyclability of barrier films, which is the first step towards a circular economy for food packaging flexible films" explains Laurent Ziché, Senior Marketing Manager at Dow.

kp FlexiVac® R is so much more than fully recyclable. Its high tensile strength suitable for bone-in cuts of fresh meat and poultry combined with its superior hermetical seal, means customers can rely on kp's films for maximum food protection and safety throughout the supply chain.

kp wants to see its products become a key element of the circular economy, so designs each one with its whole life cycle in mind.

*According to CHI standard for film >DIN A4 in the countries: AT, BE, DE, DK, ES, IT, LU, NL, NO, PT, SI

Click here to find out more.

ENDS

Notes for Editors:

About Klöckner Pentaplast

Focused on delivering its vision: **The Sustainable Protection of Everyday Needs**, kp is a global leader in rigid and flexible packaging and specialty film solutions, serving the pharmaceutical, medical device and protein markets, amongst others. With a broad and innovative portfolio of packaging and product films and services, kp plays an integral role in the customer value chain by safeguarding product integrity, protecting brand reputation and improving sustainability. kp's "**Investing in Better**" sustainability strategy solidifies its commitment to achieving ten clear targets for long-term improvement. kp has earned a gold rating from EcoVadis, the leading platform for environmental, social and ethical performance ratings, putting kp in the top 3% of companies rated in the manufacturing of plastics products sector. Founded in 1965 kp has 31 plants in 18 countries and employs over 5,700 people committed to serving customers worldwide in over 60 locations.

About Dow

Dow (NYSE: DOW) combines global breadth; asset integration and scale; focused innovation and materials science expertise; leading business positions; and environmental, social and governance leadership to achieve profitable growth and help deliver a sustainable future. The Company's ambition is to become the most innovative, customer centric, inclusive and sustainable materials science company in the world. Dow's portfolio of plastics, industrial intermediates, coatings and silicones businesses delivers a broad range of differentiated, science-based products and solutions for its customers in high-growth market segments, such as packaging, infrastructure, mobility and consumer applications. Dow operates manufacturing sites in 31 countries and employs approximately 37,800 people. Dow delivered sales of approximately $57 billion in 2022. References to Dow or the Company mean Dow Inc. and its subsidiaries. For more information, please visit www.dow.com or follow @DowNewsroom on Twitter.

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