



# klöckner pentaplast

## press release

**FOR IMMEDIATE RELEASE**

### **KLÖCKNER PENTAPLAST FOCUS ON #FRESH AT PACK EXPO INTERNATIONAL**

**Charlottesville, VA – 8 October 2018** – Klöckner Pentaplast (kp) is #fresh for food packaging.

Visit the kp booth N-5225 to see how your business can take packaging for fresh protein to another level while also supporting circular packaging goals for a more sustainable future.

kp, a world leader in packaging solutions, will show solutions for fresh protein with the Elite and Evolve tray solutions from the kp Food & Consumer Products division.

Using up to 95% post-consumer recycled PET to make fresh protein trays, the kp Elite system is fully recyclable and can be regenerated into other protein tray packaging or other recycled plastic items, supporting consumer goals to be kind to the planet with the circular economy model. Justin Glass, kp Americas Marketing Director elaborates, “Imagine being able to eliminate PET waste from ending up in the oceans or landfill and instead turn them into trays that can also be recycled.”

The Evolve vacuum skin packaging tray solution also uses up to 95% post-consumer recycled PET and increases shelf life while preserving taste and texture. Evolve trays offer a versatile and compact footprint for easy single packing and hanging tabs for vertical display options.

Come by booth N-5225 and see kp FCP’s full portfolio of packaging solutions with a demonstration of the sealing functionality. kp experts will be on hand to discuss trends and create solutions for food packaging in today’s world.

#### **About Klöckner Pentaplast**

The Klöckner Pentaplast Group is a global leader in rigid and flexible packaging, printing and specialty solutions, serving the pharmaceutical, medical device, food, beverage and card markets, among others. With a broad portfolio of packaging, films and services powered by innovation, Klöckner Pentaplast plays an integral role in the customer value chain by marketing and safeguarding product

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integrity, safety, consumer health and protecting brand reputation. Founded in 1965 in Montabaur, Germany, Klöckner Pentaplast has operations in 18 countries and employs over 6,300 people committed to serving customers worldwide from 61 total locations, including 35 production sites. For more information visit [www.kpfilms.com](http://www.kpfilms.com).

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