



klöckner pentaplast

press release

FOR IMMEDIATE RELEASE

KLÖCKNER PENTAPLAST INTRODUCES THE KP I.CENTER IN SPAIN

Barcelona, Spain – November 8, 2017 – Klöckner Pentaplast Group, a global leader in the rigid, thermoform and flexible film market, introduced the company’s newest kp i.center in Spain. The kp i.center provides a collaborative space to help global food and consumer products (FCP) customers bring products to market more quickly and economically. It is located in Sant Cugat, 30km with direct highways from Barcelona – one of the Spanish food industry’s most vibrant destinations.

“Klöckner Pentaplast is a leading innovator in the film and packaging industry.” said Daniel Dayan, President FCP, Klöckner Pentaplast. “Our kp i.center stands for interaction, ideas and innovation, the core elements in driving forward-thinking research and development in today’s packaging industry.”

The kp i.center combines a dedicated area resourced with marketing, sales and R&D experts together with laboratory, prototyping facilities, a supermarket and an FCP market research center. Klöckner Pentaplast has integrated industrial and technical capabilities to deliver a full experience from concept to production of a packing solution. “Close collaboration with our customers is the key to success”, said Dr. Helene Roberts, Director, FCP Marketing & Innovation. “Our kp i.center enables us to offer them a totally comprehensive range of resources and expertise.” The center is aimed at supporting commercial, technical and operational leaders to immerse themselves in idea sharing leading to the discovery of innovative packaging solutions.

The kp i.center hosts a customer inspiration area, a supermarket and a kitchen. “This will be a live space that will be constantly evolving. It’s somewhere that we can showcase different category and product innovations to inspire new product developments”, said Helene Roberts. “The idea is to demonstrate how packaging looks on a shelf or counter in store, emulating real consumer experiences for our customers.”

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The high tech laboratory includes several instruments for analyzing and creating different packaging solutions. Customers can make use of the form, fill, seal machine and thermosealers in the trial area. Working together with the kp team, customers will be able to test and assess designs in real-time. A MULTIVAC MAP (Modified Atmosphere Package) and an Erca Dairy Line are already available – more equipment will follow.

About the kp i.center

- Located in Sant Cugat (30km with direct highways from Barcelona)
- 1,200 square meters in total
- 400 square meter supermarket and experience showroom
- 250 square meter lab
- Form fill seal machine
- Thermosealer machines
- MULTIVAC MAP (Modified Atmosphere Package)
- Erca Dairy Line
- 3D printing and designers

Video and photos

A video and pictures are available on our [website](#).

About the Klöckner Pentaplast Group

The Klöckner Pentaplast Group is a global leader in rigid and flexible packaging, printing and specialty solutions, serving the pharmaceutical, medical device, food, beverage and card markets, among others. Through the acquisition of LINPAC, an international market leader in the production of primary fresh food packaging and food service solutions, kp expands its capabilities, providing multi-material technology and offering a wide range of flexible films, from complex multilayer barrier films to simple monolayer structures. With a broad portfolio of packaging, films and services powered by innovation, Klöckner Pentaplast plays an integral role in the customer value chain by marketing and protecting product integrity, safety, consumer health and brand reputation.

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Klöckner Pentaplast has operations in 18 countries and employs over 6,300 people across 32 locations committed to serving customers worldwide. For more information, visit www.kpfilms.com.

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