klöckner pentaplast

press release

FOR IMMEDIATE RELEASE

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KLÖCKNER PENTAPLAST INTRODUCES PENTAFOOD® SNAPSIL®
A NEW SINGLE-SERVE PACKAGING SOLUTION

Montabaur, Germany – November 4, 2016 – Klöckner Pentaplast presents a new packaging solution, Pentafood® snapsil®, which offers a unique single hand, easy opening feature and superior dispensing control. With an audible *snap*, product integrity and freshness is emphasized. "On-The-Go consumption and consumer convenience trigger a move away from classical packaging formats into handy, portable and easy to use packaging designs", explains Rainer Schlicht, Innovation Director Food and Consumer Packaging. As demand for time-saving solutions continues to rise, snapsil® provides a solution and enables brand owners to decrease total costs of ownership through packaging reduction.

Benefits for customers along the value chain

"We are proud of having developed one solution for our customers with our valuable partner Snapsil Corporation - driven by specific, custom market needs", reports Ben Privett, Global Account Director, Food & Consumer Packaging. snapsil® offers an engaging experience for consumers across a wide range of product applications. "We are excited to speak with brand owners about snapsil®. We look forward to investigating existing and new markets that current packaging solutions cannot offer", continues Privett.

About Pentafood® snapsil®

Pentafood® snapsil® offers dual functionality of squeeze or dip. It has a competitive advantage to existing packaging solutions and can be customized into individual designs depending on product needs. The new solution can be adapted to many product categories

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including wet food, beverages and nutrition, as well as home and personal care products. It is suitable for liquids, powders, granules, liquid food, gels and lotions. Pentafood® snapsil® offers individual and convenient portion packs in an attractive product design that matches busy lifestyles.

About Klöckner Pentaplast

The Klöckner Pentaplast Group is a global leader in providing packaging, printing and specialty solutions serving the pharmaceutical, medical device, food, beverage and card markets among others. With a broad portfolio of rigid plastic films and services powered by innovation, Klöckner Pentaplast plays an integral role in the customer value chain by marketing and protecting product integrity, safety, consumer health and ultimately, brand reputation. Visit www.kpfilms.com.

As member of the SAVE FOOD initiative Klöckner Pentaplast actively contributes to reducing food waste and loss. SAVE FOOD is a joint initiative of the Food and Agriculture Organization of the United Nations (FAO), the United Nations Environment Programme (UNEP) and Messe Düsseldorf. The goal of this initiative is to fight global food waste and loss as one third of all food produced in the world for human consumption every year is either wasted or lost. With innovative packaging solutions Klöckner Pentaplast helps to protect food, avoid transportation damages during distribution and increase shelf life. www.kpfilms.com/save-food.

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