

# FOR IMMEDIATE RELEASE

# klöckner pentaplast

## press release

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# NSF INTERNATIONAL GRANTS KLÖCKNER PENTAPLAST'S SMARTCYCLE® LINE "CERTIFICATE OF VERIFICATION"

**Montabaur**, **Germany – October 4, 2016 –** Klöckner Pentaplast's line of SmartCycle® post-consumer recycled (PCR) content polyester films produced in North America has been granted a "Certificate of Verification" by NSF International, an independent, third party, not-for-profit organization. The certificate verifies the recycled content claims of kp's line of SmartCycle® polyester films produced in North America and allows customers who use these films to be confident that the PCR content claim is true and valid. With over 20 years of polyester production experience, Klöckner Pentaplast is a leading global producer of rigid polyester films and is the exclusive global supplier of SmartCycle® packaging films.

The NSF audit was conducted in accordance with the international guidelines for making environmental claims found in NSF 427 Recycled Content, ISO 14021, Environmental labels and declarations - self-declared environmental claims and 16 CFR Part 260, the US Federal Trade Commission's *Guides for the Use of Environmental Marketing Claims*. The verification process consisted of an off-site review of documentation and on-site audits of the North American-based Gordonsville, VA, Beaver, WVA and Montreal, Canada facilities.

### SmartCycle<sup>®</sup> Films

Through its own 100,000 square foot bottle recycling facility in Montreal, Klöckner Pentaplast recovers used plastic bottles to transform potential waste into a valuable new use with its SmartCycle<sup>®</sup> packaging films. By using post-consumer recycled content from beverage bottles, SmartCycle<sup>®</sup> films save natural resources and energy, reduce greenhouse gas emissions, keep waste out of landfills and help spur bottle collection.

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SmartCycle<sup>®</sup> films provide a plastic packaging option to consumer product companies and retailers while building long-term value by helping them move toward their sustainable packaging goals. The films are engineered for thermoform, food and box packaging applications with guaranteed PCR content range of 25% to 100%, as well as heat-seal (25% and 50% PCR) and RF-seal (35% PCR) formulations.

Food-grade SmartCycle® films comply with all FDA regulations for direct food contact, as well as all applicable EU regulations and directives for food contact. SmartCycle® films are certified to meet US domestic packaging regulations. SmartCycle® films are also California RPPC, RoHS and Toxic Packaging Clearing House (TPCH, formerly CONEG) heavy metals compliant.

"SmartCycle® PCR content films were developed to help meet customers' sustainable packaging goals," notes Patty Enneking, Klöckner Pentaplast's Group Director of Global Sustainability and Environmental Affairs. "The NSF verification provides our customers with the confidence to know that our SmartCycle® films contain the PCR content they require."

### About the Klöckner Pentaplast Group

The Klöckner Pentaplast Group is a global leader in providing packaging, printing and specialty solutions serving the pharmaceutical, medical device, food, beverage and card markets among others. With a broad portfolio of rigid plastic films and services powered by innovation, Klöckner Pentaplast plays an integral role in the customer value chain by marketing and protecting product integrity, safety, consumer health and ultimately, brand reputation.

Klöckner Pentaplast continuously earns high EcoVadis ratings, indicating the company's commitment to Corporate Social Responsibility throughout its global operations. kp's practices rank in the top 8% of suppliers within the respective industry classification of plastics manufacturing and in the top 12% of over twenty thousand suppliers evaluated by EcoVadis. In benchmark comparison within the plastics manufacturing industry, kp is ahead of the industry average in all four areas assessed: Environment, Labor Practices, Fair Business Practices, and Responsible & Sustainable Procurement.

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Klöckner Pentaplast is among the top 5% of suppliers assessed in industry classification for Environmental Practices and in the top 9% of suppliers assessed in respective industry classification of Fair Business Practices. Visit www.kpfilms.com.

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