



klöckner pentaplast

press release

FOR IMMEDIATE RELEASE

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KLÖCKNER PENTAPLAST PHARMACEUTICAL FILMS DIVISION ADDS PRODUCT SHELF LIFE MODELING TO BLISTERPRO® XCEL PACKAGE DESIGN AND PROTOTYPING SERVICES

Gordonsville/Charlottesville, Virginia – September 28, 2015 – This past spring, Klöckner Pentaplast Group introduced the company's new packaging innovation facility, the kp i.center, located in Charlottesville, VA. Home to the Pharmaceutical Film Division's newly expanded BlisterPro® XCEL suite of consulting, design, stability and prototyping services, kp i.center provides a collaborative space created to help global pharmaceutical customers bring products to market more quickly and economically.

The kp i.center offers a welcoming environment for packaging professionals to immerse themselves in idea sharing with kp's expert packaging design engineers, leading to the discovery of innovative packages and prototypes optimized for customer's products. Working together with the kp team, customers will be able to use the blistering center to test and assess designs in real-time. The cooperative approach will greatly reduce the time it takes to design and choose packaging, thereby shortening product to-market release.

"We wanted a destination for clients to "take residency" and work side-by-side with us on their specific packaging needs," says Daniel Stagnaro, Director, Global Market Development. "The center facilitates rapid packaging design, and gives customers a truly personalized experience."

The center was conceived to meet the needs of global pharmaceutical packaging professionals, including those in operations, marketing, and procurement, for both branded and generic products.

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Visitors will include project managers, business unit managers and engineers. The kp i.center hosts collaboration rooms, customer offices, on-site tooling and blistering and, through kp's knowledgeable team, onsite expertise. It is a cross-functional space housing sales, marketing, market development, and technology and innovation personnel.

Through BlisterPro[®] XCEL's extended services, Klöckner Pentaplast is positioned as the only global film supplier to provide accelerated pharmaceutical product stability profiling through FreeThink Technology's ASAP^{prime}[®] shelf life modeling software and ASAP laboratory studies. FreeThink's recently updated ASAP^{prime} V4.0 integrates details of Klöckner Pentaplast's Pentapharm[®] film line. This affords customers a unique combination of product and packaging optimization benefits, including speedy and informative selection of the optimal barrier film for the pharmaceutical product.

"We see our customers' competitive landscape changing. Speed-to-market, product safety, sustainability and cost control are essential factors in them growing profitably around the globe," says Pierre Ferracci, Group Senior Vice President, Pharmaceutical Films Division. "BlisterPro[®] XCEL and the kp i.center change the organization's positioning from traditional material supplier to value-added solutions provider. We can now truly make a difference in our customers' total cost position and help them bring better products to market faster."

About the Klöckner Pentaplast Group

The Klöckner Pentaplast Group is a global leader in providing packaging, printing, and specialty solutions serving the pharmaceutical, medical device, food, beverage, and card markets among others. With a broad portfolio of rigid plastic films and services powered by innovation, Klöckner Pentaplast plays an integral role in the customer value chain by marketing and protecting product integrity, safety, consumer health, and, ultimately, brand reputation.

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Thanks for 50 years

Founded in 1965 the company is celebrating its 50th anniversary under this motto, extending special thanks to clients, stakeholders and employees for their commitment. Klöckner Pentaplast has grown from its initial facility in Montabaur, Germany, to effective operations in 12 countries with 18 production sites. Within the last fiscal year, the company had sales of over € 1.194 billion and currently employs over 3,200 people committed to serving customers worldwide. The Klöckner Pentaplast Group is wholly owned by an investor group led by SVP Global. For more information, visit our web site at www.kpfilms.com.

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