



klöckner pentaplast

press release

FOR IMMEDIATE RELEASE

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Booth # S-6625

KLÖCKNER PENTAPLAST DISPLAYING NEW PACKAGING SOLUTIONS AT PACK EXPO LAS VEGAS 2015

Gordonsville, Virginia – September 28, 2015 – Klöckner Pentaplast is displaying applications of a wide range of packaging materials in **booth # S-6625** (South Hall, Lower Level) during the Pack Expo Las Vegas 2015 show, September 28-30, at the Las Vegas Convention Center. kp will be debuting a new high performing floatable shrink label film, Pentalabel® ClearFloat™, designed to increase efficiency in the recycling process; the first visual form-fill seal package prototype from the new marketing alliance between Klöckner Pentaplast and Berry Plastics Group, Inc.; and will update on kp's new packaging innovation facility, the kp i.center, home of the expanded BlisterPro® XCEL suite of design services.

New Pentalabel® ClearFloat™ Floatable Shrink Label Films

The Pentalabel® shrink film line has expanded to include a new high performing floatable label film, Pentalabel® ClearFloat™. This family of films is designed for customers who are interested in meeting the standards set by the recycling community, while providing the clarity, processability and durability required of today's consumer labels. Pentalabel® ClearFloat™ films meet the Design for Recycling Guidelines as set by the Association of Postconsumer Plastics Recyclers, which allows for the highest degree of PET container recycling. These new films are engineered to offer high performing shrink percentages for optimal design freedom and to impact the visual presentation of the product due to the film's superior clarity.

Klöckner Pentaplast and Berry Plastics Marketing Alliance Debuts First Visual Form-fill Seal Package

The companies are presenting the alliance's first visual form-fill seal package at Pack Expo Las Vegas 2015, at both the Klöckner Pentaplast booth # S-6625 and Berry Plastics Group, Inc booth # S-

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5919. The prototype has applications with a variety of food products that require extended shelf-life and high visibility, including packaged meats, cheeses and fresh pastas. The package is also ideal for a wide range of nonfood products, for example, personal care products, that require tamper evidence and easy opening.

Klöckner Pentaplast kp i.center and Design Services

This past spring, Klöckner Pentaplast Group introduced the company's new packaging innovation facility, the kp i.center, located in Charlottesville, VA. Home to the Pharmaceutical Film Division's newly expanded BlisterPro® XCEL suite of consulting, design, stability and prototyping services, the kp i.center provides a collaborative space created to help global pharmaceutical and other customers bring products to market more quickly and economically.

Broad range of packaging and printing films

Klöckner Pentaplast's product line on display includes films for food products (Pentafood®), pharmaceuticals (Pentapharm®), shrink films (Pentalabel®), medical devices (Pentamed®), and general-purpose thermoforming (Pentaform®). Applications of other specialty films for all-plastic boxes (Pentaclear®), and static-sensitive electronic devices (Pentastat) are also being shown.

Klöckner Pentaplast Innovation Stage Presentations

Creating Tomorrow's Packaging Today: Technology and Collaboration-Based Approaches to Optimize Pharmaceutical Package Design

Date: Monday, September 28

Time: 2:00 pm

Stage: N-559 (Pharma EXPO)

Innovations in Label Films:

Smart Solutions. Clear Advantages

Date: Wednesday, September 30

Time: 12:00 pm

Stage: C-1041 (PACK EXPO Las Vegas)

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About the Klöckner Pentaplast Group

The Klöckner Pentaplast Group is a global leader in providing packaging, printing, and specialty solutions serving the pharmaceutical, medical device, food, beverage and card markets among others. With a broad portfolio of rigid plastic films and services powered by innovation, Klöckner Pentaplast plays an integral role in the customer value chain by marketing and protecting product integrity, safety, consumer health, and, ultimately, brand reputation.

Thanks for 50 years

Founded in 1965 the company is celebrating its 50th anniversary under this motto, extending special thanks to clients, stakeholders and employees for their commitment. Klöckner Pentaplast has grown from its initial facility in Montabaur, Germany, to effective operations in 12 countries with 18 production sites. Within the last fiscal year, the company had sales of over € 1.194 billion and currently employs over 3,200 people committed to serving customers worldwide. The Klöckner Pentaplast Group is wholly owned by an investor group led by SVP Global. For more information, visit www.kpfilms.com.

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