



klöckner pentaplast

press release

FOR IMMEDIATE RELEASE

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KLÖCKNER PENTAPLAST INTRODUCES HIGH PERFORMING FLOATABLE LABEL FILMS DESIGNED TO INCREASE EFFICIENCY IN THE RECYCLING PROCESS

Gordonsville, Virginia – September 28, 2015 – Klöckner Pentaplast has expanded the company's Pentalabel® shrink film line to include a new high performing floatable label film, Pentalabel® ClearFloat™. This family of films is designed for customers who are interested in meeting the standards set by the recycling community while providing the clarity, processability and durability required of today's consumer labels. Pentalabel® ClearFloat™ films meet the Design for Recycling Guidelines as set by the Association of Postconsumer Plastics Recyclers, which allows for a high degree of PET container recycling. These new films are engineered to offer high performing shrink percentages for optimal design freedom and to impact the visual presentation of the product due to the film's superior clarity.

"We are interested in doing whatever we can to improve the efficiency of the recycling process while maintaining the highest levels of brand presence and consumer impact," says Bob Schantz, Business Manager, Klöckner Pentaplast, Label Films Division. "Meeting these marketing and performance requirements and addressing the clarity of the label affords brand owners an opportunity to meet multiple variables in the decision making equation."

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About the Klöckner Pentaplast Group

The Klöckner Pentaplast Group is a global leader in providing packaging, printing, and specialty solutions serving the pharmaceutical, medical device, food, beverage, and card markets among others. With a broad portfolio of rigid plastic films and services powered by innovation, Klöckner Pentaplast plays an integral role in the customer value chain by marketing and protecting product integrity, safety, consumer health, and, ultimately, brand reputation.

Thanks for 50 years

Founded in 1965 the company is celebrating its 50th anniversary under this motto, extending special thanks to clients, stakeholders and employees for their commitment. Klöckner Pentaplast has grown from its initial facility in Montabaur, Germany, to effective operations in 12 countries with 18 production sites. Within the last fiscal year, the company had sales of over € 1.194 billion and currently employs over 3,200 people committed to serving customers worldwide. The Klöckner Pentaplast Group is wholly owned by an investor group led by SVP Global. For more information, visit www.kpfilms.com.

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