



# klöckner pentaplast

## press release

**FOR IMMEDIATE RELEASE**

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### **NSF INTERNATIONAL GRANTS KLÖCKNER PENTAPLAST'S SMARTCYCLE® LINE "CERTIFICATE OF VERIFICATION"**

**Gordonsville, Virginia – March 20, 2013** – Klöckner Pentaplast's line of SmartCycle® post-consumer recycled (PCR) content polyester films produced in North America has been granted a "Certificate of Verification" by NSF International, an independent, third party, not-for-profit organization. The certificate verifies the recycled content claims of kp's line of SmartCycle® polyester films produced in North America and allows customers who use these films to be confident that the PCR-content claim is true and valid. With over 20 years of polyester production experience, Klöckner Pentaplast is a leading global producer of rigid polyester films and is the exclusive global supplier of SmartCycle® packaging films.

The NSF audit was conducted in accordance with the international guidelines for making environmental claims found in ISO 14021:2001, *Environmental labels and declarations - Self-declared environmental claims (Type II environmental labeling)* and 16 CFR, 260, the US Federal Trade Commission's *Guides for the Use of Environmental Marketing Claims*.

#### **SmartCycle® Films**

Through its own bottle recycling facility, Klöckner Pentaplast has recovered over 11.6 billion plastic bottles to transform potential waste into a valuable new use with its SmartCycle® packaging films. By using post-consumer recycled content from beverage bottles, SmartCycle® films save natural resources and energy, reduce greenhouse gas emissions, keep waste out of landfills, and help spur bottle collection.

SmartCycle® films provide a plastic packaging option to consumer product companies and retailers while building long-term value by helping them move toward their sustainable packaging goals.

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Because the SmartCycle® logo can be included on the plastic containers using this film, consumers can make educated choices on their purchases. SmartCycle® films are engineered for thermoform, food, and box packaging applications with guaranteed PCR content range of 25% to 100%, as well as heat-seal (25% and 50% PCR) and RF-seal (35% PCR) formulations.

Food-grade SmartCycle® films comply with all FDA regulations for direct food contact, as well as all applicable EU regulations and directives for food contact. SmartCycle® films are certified to meet US domestic packaging regulations. SmartCycle® films are also California RPPC, RoHS, and CONEG heavy metals compliant.

“SmartCycle® post-consumer-recycled (PCR) content films were developed to help meet customers’ sustainable packaging goals,” notes Patty Enneking, Klöckner Pentaplast’s Group Director of Global Sustainability and Environmental Affairs. “The NSF verification provides our customers with the confidence to know that our SmartCycle® films contain the post-consumer recycled (PCR) content they require.”

#### **About the Klöckner Pentaplast Group**

The Klöckner Pentaplast Group is the world’s leading producer of films for pharmaceutical, medical device, food, electronics, and general-purpose thermoform packaging, as well as printing and specialty applications. Founded in 1965 in Montabaur, Germany, Klöckner Pentaplast has grown from its initial facility to 17 current production operations in 11 countries.

The Klöckner Pentaplast Group is wholly owned by the Strategic Value Partners Investor Group. The company has sales of over \$1.56 billion (€1.119 billion) and employs more than 3,000 people committed to serving customers worldwide. For more information, visit our web site at [www.kpfilms.com](http://www.kpfilms.com).

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