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### PENTACARD® KPLONGLIFE™ OVERLAY FILMS
### NOW AVAILABLE FROM KLÖCKNER PENTAPLAST

**Gordonsville, Virginia – April 15, 2012 –** The Pentacard® product line of card films has been extended to include Pentacard® kpLonglife™ WF278 2+2 W32 overlay film for secure and non-secure card applications.  Engineered for heat and crack resistance, Pentacard® kpLonglife™ PVC/PET overlay film is designed to replace a customer's current PVC overlay film where enhanced card durability is required and can transform a normal PVC card into a long life card structure.  By using this overlay film, card manufacturing steps and the number of materials can be reduced resulting in less processing; thereby saving cost and time while enhancing productivity.  Klöckner Pentaplast is the only global manufacturer to offer this overlay film.

Pentacard® kpLonglife™ overlay film is a composite consisting of a clear PVC overlay/adhesive layer/clear gloss PET/adhesive layer.  The clear PVC outer layer allows for normal card personalization while the PET inner layer offers the strength and durability to the composite card.  An adhesive layer on the PET allows for lamination and excellent adhesion to UV-cured inks. This adhesive provides UV and moisture resistance, excellent clarity, and anti-blocking properties after lamination.

Cards made from Pentacard® kpLonglife™ overlay film exceed 500,000 flexes (ISO 24789-2) for superior performance.  Available in 4 mil rolls or sheets with other thicknesses available upon request, this film is ideal for passport, government identification, key tags, and loyalty cards.  All Pentacard® overlay films offer product advantages of superior adhesion to conventional and/or UV inks; consistent color before and after lamination; high clarity; and superior graphic visibility.  Pentacard® coated films exceed ISO standards for bond strength.  These films can be thermal printed or laser engraved.

"Pentacard® kpLonglife™ overlay film was engineered to provide customers with a cost saving option for producing long life cards," notes Tom Mucenski, business manager of card films, Klöckner Pentaplast/Americas. "The expansion of our Pentacard® product portfolio to include these films, along with our existing Pentacard® film line of core and overlay film, continues to provide our customers with the broadest available selection of films in the industry."

**About the Klöckner Pentaplast Group**

The Klöckner Pentaplast Group is the world's leading producer of films for pharmaceutical, medical device, food, electronics, and general-purpose thermoform packaging, as well as printing and specialty applications. Founded in 1965 in Montabaur, Germany, Klöckner Pentaplast has grown from its initial facility to 17 current production operations in 11 countries.

The Klöckner Pentaplast Group is wholly owned by affiliates of The Blackstone Group. The company has sales of over $1.4 billion (€1.024 million) and employs more than 3,000 people committed to serving customers worldwide. For more information, visit our web site at www.kpfilms.com.

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