



# klöckner pentaplast

## press release

**FOR IMMEDIATE RELEASE**

### **Delivering A Positive Landscape Around Plastics One Year Into The Pledge**

**London, UK – September 9, 2019** – Klöckner Pentaplast (kp) will be presenting “Positive Plastics Pledge for a Circular and Sustainable Future” at Pack Expo Las Vegas. Lubna Edwards, kp’s Global Sustainability Director, will talk about how global megatrends and market insight are driving business decisions for a sustainable circular future and the journey experienced by kp.

Plastic is a material that has been solving many challenges for generations, yet it has come under unprecedented scrutiny. The sustainable and functional features and benefits of plastic packaging are unmatched by alternative materials to protect and preserve food, keeping it safe and preventing food waste. It is also a material for today’s circular economy given its benefits of true recyclability and 100% use of recycled content, but opinions are divided.

Lubna will dispel the myths about plastics, moving away from science fiction to facts backed by science, outlining how kp has turned challenges into opportunities working with every member of the value chain, the government and engaging citizens to collectively deliver closed loop solutions. Hear how kp is collaborating to deliver a positive landscape around plastics, outlining what has been achieved one year after the launch of their Positive Plastics Pledge.

Join us Monday, September 23, 2019 at 12:00 PM on Innovation Stage 2 (C-1045) to learn and gain insight into this hot topic.

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**About Klöckner Pentaplast**

Focused on delivering its vision: The Sustainable Protection of Everyday Needs, kp is a global leader in rigid and flexible packaging, specialty film solutions, serving the pharmaceutical, medical device, food, beverage and card markets, amongst others. With a broad and innovative portfolio of packaging and product films and services, kp plays an integral role in the customer value chain by safeguarding product integrity, assuring safety and consumer health, improving sustainability and protecting brand reputation. Founded in 1965 kp has 32 plants in 18 countries and employs over 6,200 people committed to serving customers worldwide in over 60 locations. For more information visit [www.kpfilms.com](http://www.kpfilms.com).

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