



klöckner pentaplast

press release

FOR IMMEDIATE RELEASE

KLÖCKNER PENTAPLAST PUSH INNOVATION AS THE SOLUTION TO MAINTAINING A STRONG VALUE CHAIN

Charlottesville, VA – 8 October, 2018 – Klöckner Pentaplast (kp) shows how innovation can help keep each link of the evolving value chain strong, as consumers look for more from food packaging.

Packaging is the interface where producers, retailers and consumers come together. “As a packaging supplier, it is imperative for kp to be able to address and fulfill all the requirements of the value chain,” explains Mike Nelson, VP Americas for kp Food & Consumer Products (kp FCP). Consumers have a higher awareness of the environment, traceability of their food and are living healthier lifestyles which are all drivers in the food packaging value chain. “The ability to offer solutions that create value across all parts of the chain is key to our success, and one we are prepared to work with brand owners and retailers to fulfill,” Mike further elaborates.

From extending the life of the product for retailers, to giving the consumer a fully recycled and recyclable package which is sustainable, kp can improve each stage of the value chain.

Come by booth N-5225 and see kp’s full portfolio of packaging solutions for food and consumer products. kp experts will be on hand to discuss trends and solutions for food packaging in today’s world and will be demonstrating sealing functionality. The next big thing in packaging is just around the corner.

About Klöckner Pentaplast

The Klöckner Pentaplast Group is a global leader in rigid and flexible packaging, printing and specialty solutions, serving the pharmaceutical, medical device, food, beverage and card markets, among others. With a broad portfolio of packaging, films and services powered by innovation, Klöckner Pentaplast plays an integral role in the customer value chain by marketing and safeguarding product integrity, safety, consumer health and protecting brand reputation. Founded in 1965 in Montabaur, Germany, Klöckner Pentaplast has operations in 18 countries and employs over 6,300 people committed to serving customers worldwide from 61 total locations, including 35 production sites.

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