FOR IMMEDIATE RELEASE

Klöckner Pentaplast are the Thought-Leaders for Sustainable Packaging Solutions

Charlottesville, VA – 8 October, 2018 – Klöckner Pentaplast supports uniquely functional and regenerative plastic packaging as an economically viable choice for a circular economy.

Is it possible to have sustainable plastic food packaging and support a circular economy? Yes! Plastic packaging is an essential part of the food supply chain, helping to protect food, extend shelf life and deliver significant reductions in waste. So, what are the misconceptions surrounding it? Did you know innovative plastic packaging protects far more resources than it uses?

Maurizio Carano, kp’s Product Marketing Director, will speak at Pack Expo International, Chicago about the misunderstandings surrounding plastics and how we can create a closed loop circular economy helping to protect our planet for future generations. He will also be demonstrating how kp designs innovative packaging that can reduce food waste, meet the ever growing needs of the consumer and provide the convenience we need in today’s complex supply chains.

Join kp for this Innovation Stage presentation at Pack Expo International 2018 Sunday, October 14 at 4:00pm EST. Also visit us at booth N-5225 to discuss this and other topics related to the food value chain, waste reduction and resource management.

About Klöckner Pentaplast
The Klöckner Pentaplast Group is a global leader in rigid and flexible packaging, printing and specialty solutions, serving the pharmaceutical, medical device, food, beverage and card markets, among others. With a broad portfolio of packaging, films and services powered by innovation, Klöckner...
Pentaplast plays an integral role in the customer value chain by marketing and safeguarding product integrity, safety, consumer health and protecting brand reputation. Founded in 1965 in Montabaur, Germany, Klöckner Pentaplast has operations in 18 countries and employs over 6,300 people committed to serving customers worldwide from 61 total locations, including 35 production sites. For more information visit www.kpfilms.com.

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