



klöckner pentaplast

press release

FOR IMMEDIATE RELEASE

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KLÖCKNER PENTAPLAST INTRODUCES NEW LIGHT BLOCKING SHRINK LABEL FILM - PENTALABEL® EKLIPSE™

Montabaur, Germany – November 3, 2016 – Klöckner Pentaplast’s Pentalabel® shrink film line has been expanded to include a new light blocking film, Pentalabel® eklipse™. This state-of-the-art product introduces maximum light blocking properties into the film process and satisfies a market need for films that are cost-effective, process efficient and improve light barrier characteristics. Pentalabel® eklipse™ films offer high performing shrink percentages for optimal design freedom while eliminating the need for high-barrier primary containers.

Pentalabel® eklipse™ technology is ideal for new or redesigned packaging for food, health and beauty, home and garden, and household applications. In addition, these new films afford a unique blend of benefits across applications such as extended shelf life, off-taste reduction and vitamin protection (dairy products), reduced total package costs and color protection. “eklipse™ has a built-in, almost complete light block, with no need for expensive backside black printing – saving processing time and money,” comments Phil Heyworth, Group Senior Vice President, Labels.

“Pentalabel® eklipse™ combines the highest level of whiteness for this category of barrier shrink sleeve product with superior light blocking capabilities. This innovation provides ease of processing throughout the value chain while protecting product integrity for the consumer desiring light blocking characteristics in their packaging,” adds Chris Frank, Global Marketing, Labels.

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About the Klöckner Pentaplast Group

The Klöckner Pentaplast Group is a global leader in providing packaging, printing and specialty solutions serving the pharmaceutical, medical device, food, beverage and card markets among others. With a broad portfolio of rigid plastic films and services powered by innovation, Klöckner Pentaplast plays an integral role in the customer value chain by marketing and protecting product integrity, safety, consumer health and ultimately, brand reputation.

Klöckner Pentaplast continuously earns high EcoVadis ratings, indicating the company's commitment to Corporate Social Responsibility throughout its global operations. kp's practices rank in the top 8% of suppliers within the respective industry classification of plastics manufacturing and in the top 12% of over twenty thousand suppliers evaluated by EcoVadis. In benchmark comparison within the plastics manufacturing industry, kp is ahead of the industry average in all four areas assessed: Environment, Labor Practices, Fair Business Practices, and Responsible & Sustainable Procurement. Klöckner Pentaplast is among the top 5% of suppliers assessed in industry classification for Environmental Practices and in the top 9% of suppliers assessed in respective industry classification of Fair Business Practices. Visit www.kpfilms.com.

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