



klöckner pentaplast

press release

FOR IMMEDIATE RELEASE

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Booth #61

KLÖCKNER PENTAPLAST PRESENTS NEW FLOATABLE SHRINK LABEL FILM AND DIGITAL PRINT FILM AT LABEL SUMMIT LATIN AMERICA

Montabaur, Germany – April 11, 2016 – Klöckner Pentaplast will highlight the company's newest high performing label films, Pentalabel® ClearFloat™ and Pentalabel® LV PETG with Y460 Coating, at Label Summit Latin America, April 26-27, 2016, in Cartagena, Colombia. Visit the kp team at booth #61 at the show.

Pentalabel® ClearFloat™

Pentalabel® ClearFloat™ films meet the Design for Recycling Guidelines as set by the Association of Postconsumer Plastic Recyclers, providing a higher yield of PET container recycling. This new family of films are engineered to offer high performing shrink percentages for optimal design freedom and to impact the visual presentation of the product due to the films' superior clarity. These films are available from kp global sites in Europe and North America.

"We strive to help improve the efficiencies of the recycling process while maintaining the highest levels of brand presence and consumer impact," says Bob Schantz, Label Films Director/Americas. "Meeting these marketing and performance requirements and addressing the clarity of the label affords brand owners an opportunity to meet multiple variables in the decision making equation."

The fast-growing ClearFloat™ technology is ideal for new or redesigned packaging, including those with highly contoured shapes. Applications include consumer packaged goods using PET bottle for beverage, dairy, food, Health and Beauty, Home and Garden and Household. In addition, this technology includes the capability of using ink adhesion that passes APR label protocol with gravure, flexographic, digital and rotary offset printing processes.

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The Pentalabel® LV PETG Films with Y460 Coating

The extended Pentalabel® film product line includes Pentalabel® LV PETG films with Y460 coating, presenting high-resolution digital printing solutions for shrink sleeve packaging. This unique coating affords the durability to be converted into a seamed sleeve that can be applied either by hand or mechanically at high speeds. The coating's clear overprint varnish (OPV) applied on top of the ink surface provides the proper slip characteristics that allow for high-speed application. A propriety solvent achieves consistent welding of the polymer to itself using specified conditions. Says Jim Mullen, Business Unit Manager, "The Y460 LV PETG film is highly functional for a plethora of shrink sleeve applications for cylindrical containers. The high shrinkage allows for it to work well in a variety shrink tunnels currently used in the marketplace on multi-contour containers. Brand owners will find it quite functional and with the vibrant HP Indigo ink systems the labels are quite visually appealing on the shelf."

In addition, Y460 coated LV PETG film reduces haze versus other options currently available for digital printing. The Pentalabel® LV PETG film with the Y460 coating boasts a three star rating from the Rochester Institute of Technology (RIT) and is a certified substrate for HP Indigo ws6000, ws6600, ws6800, ws4050/4500, ws2000, ws4000, ws4600 and ws20,000 series digital presses.

About the Klöckner Pentaplast Group

The Klöckner Pentaplast Group is a global leader in providing packaging, printing and specialty solutions serving the pharmaceutical, medical device, food, beverage and card markets among others. With a broad portfolio of rigid plastic films and services powered by innovation, Klöckner Pentaplast plays an integral role in the customer value chain by marketing and protecting product integrity, safety, consumer health and, ultimately, brand reputation.

Klöckner Pentaplast continuously earns high EcoVadis ratings, indicating the company's commitment to Corporate Social Responsibility throughout its global operations. kp's practices rank in the top 8% of suppliers within the respective industry classification of plastics manufacturing and in the top 12% of over twenty thousand suppliers evaluated by EcoVadis. In benchmark comparison within the plastics manufacturing industry, kp is ahead of the industry average in all four areas assessed: Environment, Labor Practices, Fair Business Practices, and Responsible & Sustainable Procurement. Klöckner Pentaplast is among the top 5% of suppliers assessed in industry classification for



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Environmental Practices and in the top 9% of suppliers assessed in respective industry classification of Fair Business Practices. Visit www.kpfilms.com.

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