



klöckner pentaplast

press release

FOR IMMEDIATE RELEASE

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KLÖCKNER PENTAPLAST DISPLAYING WIDE RANGE OF PENTACARD® FILMS AT ICMA EXPO 2016

Gordonsville, Virginia – March 30, 2016 – Klöckner Pentaplast will display a wide range of high-performance card films in booth #510 during the ICMA Expo 2016 show, April 4-7, at the Loews Royal Pacific Resort in Orlando. The Klöckner Pentaplast Pentacard® film line has been expanded to include new coated overlay films. On display will be applications of Pentacard® H140 films—engineered to bond to HP Indigo digital inks and designed to provide excellent and consistently high peel values—and kpFoil® metallized and holographic core, for high-impact graphics in printed cards.

Pentacard® Coated Overlay Films for Digital Applications

Pentacard® H140 is introduced for customers producing laminated cards using the HP Indigo digital printing process. The coating chemistry functions at lower temperatures than standard overlay coatings which provides crisp visual graphics in the laminated card while avoiding cracks and color shifts which have been known to occur in the digital inks with higher laminating temperature. Pentacard® H140 coated overlay films are available in 2 mil and 3 mil PVC thicknesses and are available in roll or sheet format. These new Pentacard® coated overlay films are available from Klöckner Pentaplast in the U.S., Canada and Mexico and are engineered to provide best-in-class performance.

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Pentacard® kpFoil® for High-Impact Graphics

Klöckner Pentaplast is promoting metallized or holographic kpFoil® core materials as graphic design elements for the next generation of cards. “The card industry is rapidly changing, and seeking to offer card designs and graphic effects to differentiate a brand to the consumer,” comments Kent Sides, Director, Card Films. “To meet this need, kp has expanded its product offering to combine colors, reflective and holographic surface effects to give card designers a wide degree of flexibility. Recent developments in coatings (Pentacard® H140 coated overlay) also support the use of digital printing technologies for laminated card products.”

Core Films

Klöckner Pentaplast has global sourcing via multiple international manufacturing plants. Global sourcing allows customers to work with the kp team to centrally specify product requirements and source products and technical support locally from kp. Pentacard® products offer excellent uniformity of film characteristics from one sheet or roll to the next. Pentacard® films provide superior process and performance properties (lamination, printability, heat resistance, die-cutting) to ensure improved yield for credit, phone, membership, debit, smart, and proximity/RFID cards. These films are offered with a range of different laminating temperatures.

Overlay Films

Where lamination consistency and clarity are critical, Klöckner Pentaplast’s PVC overlay films (coated or uncoated) provide superior adhesion to conventional and UV inks resulting in consistent color before and after lamination, high clarity and superior graphic visibility. Pentacard® films’ unique processing technology yields the industry’s widest range of thickness and exceeds ISO standards for bond strength. These films can be thermoprinted or laser engraved. Also available are Pentacard® vinyl overlay films with magnetic stripe in standard LoCo or HiCo offering and in 2-track or 3-track format.

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About the Klöckner Pentaplast Group

The Klöckner Pentaplast Group is a global leader in providing packaging, printing and specialty solutions serving the pharmaceutical, medical device, food, beverage, and card markets among others. With a broad portfolio of rigid plastic films and services powered by innovation, Klöckner Pentaplast plays an integral role in the customer value chain by marketing and protecting product integrity, safety, consumer health and, ultimately, brand reputation.

Klöckner Pentaplast continuously earns high EcoVadis ratings, indicating the company's commitment to Corporate Social Responsibility throughout its global operations. kp's practices rank in the top 8% of suppliers within the respective industry classification of plastics manufacturing and in the top 12% of over twenty thousand suppliers evaluated by EcoVadis. In benchmark comparison within the plastics manufacturing industry, kp is ahead of the industry average in all four areas assessed: Environment, Labor Practices, Fair Business Practices, and Responsible & Sustainable Procurement. Klöckner Pentaplast is among the top 5% of suppliers assessed in industry classification for Environmental Practices and in the top 9% of suppliers assessed in respective industry classification of Fair Business Practices. Visit www.kpfilms.com.

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