



klöckner pentaplast

press release

FOR IMMEDIATE RELEASE

SAFE AND SUSTAINABLE SOLUTIONS IN FOOD PACKAGING: KLÖCKNER PENTAPLAST INTRODUCES NEW INNOVATION APET++ AT CFIA IN RENNES

Montabaur, Germany – March 1, 2016 – As part of the Klöckner Pentaplast’s consistent effort in anticipating customer needs and developing innovative solutions, the company will introduce the new PET film *APET++* at CFIA in Rennes (France). This mono PET innovation offers improved sealing properties even with contaminated sealing surfaces, as well as sealing at lower temperatures that will offer cost reductions by reducing utility costs. By improving the sealing surface the newly developed product meets the growing demand for highly secure packaged goods with sustainable materials. Visitors who want to find out more about APET++ will find Klöckner Pentaplast at hall 4 booth D72 from 8 – 10 March.

The Paris climate agreement in 2015 will most likely have an influence on future trends to pack food products safely and sustainably: reducing material use is one of the main issues in the food industry today. Along the value chain about 40% of food losses in developing countries happen at post-harvest and processing levels while in industrialized countries approximately 40% of food wastage occur at retail and consumer levels. Rainer Schlicht, Group Director Development Packaging & Specialties EMEA and Asia at Klöckner Pentaplast explains: “More and more our customers care about the question of whether or not products are manufactured in a sustainable way. However they do expect secure food packaging and attractive shelf appeal.”

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Klöckner Pentaplast Group
Europe:
P.O. 1165, 56401 Montabaur
Industriestraße 3-5, 56412 Heiligenroth
Germany
Phone: +49 2602 915-0
Fax: +49 2602 915-297
www.kpfilms.com
kpinfo@kpfilms.com

Klöckner Pentaplast Group
Americas:
3585 Klöckner Road
Gordonsville, VA 22942 USA
Phone: +1.540.832.3600
Fax: +1.540.832.5656
www.kpfilms.com
kpainfo@kpfilms.com

Klöckner Pentaplast Group
Asia:
12 Xia Sheng Road
Suzhou Industrial Park
Suzhou 215126, P.R. China
Phone: +86.(0).512.6260.9991
Fax: +86.(0).512.6260.9992
www.kpfilms.com
kpinfo-CN@kpfilms.com

Benefits all along the value chain

APET++ offers a safe and cost efficient solution and is more sustainable as mono PET film at the same time. “With APET++ we are very proud to offer an innovative film that reduces our customers’ total cost of ownership due to increased productivity while ensuring food safety and reduced waste by avoiding blown packs”, Stuart Ball, Marketing Director, Packaging and Specialties EMEA & Asia says. Furthermore, the possibilities for better ecological parameters are rewarded by reduced green dot taxes. “While in the future another green dot tariff is expected, Klöckner Pentaplast’s customers are prepared”, Stuart Ball adds.

Helping customers to achieve save and sustainable packaging goals

APET++ as mono PET solution meets the current brand owner requirements to increase sustainability while helping to save food. “Together with our partners we contribute to a change of awareness and to careful handling of food”, the Marketing Director Stuart Ball explains. This is why Klöckner Pentaplast supports the Save Food Initiative, which aims to drive innovation across the entire value chain and promotes dialogue that generates solutions to meet global food needs. Ball concludes: “With APET++ we are happy to contribute to this initiative. And at the end of the value chain, the consumer receives an attractive and safe product.”

About APET++

APET++ is a mono film with or without EVOH barrier, sealable against PET top web films. It offers improved sealing properties even with contaminated sealing surfaces – leading to higher security in the production process and along the entire food value chain. Due to better heat transmission, thermoforming speed can be increased. In addition, APET++ provides the possibility to be processed at lower sealing temperatures. The kp innovation offers excellent transparency and is available as blank or colored film whilst always guaranteeing high shelf-attractiveness.

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About Klöckner Pentaplast

The Klöckner Pentaplast Group is a global leader in providing packaging, printing, and specialty solutions serving the pharmaceutical, medical device, food, beverage, and card markets among others. With a broad portfolio of rigid plastic films and services powered by innovation, Klöckner Pentaplast plays an integral role in the customer value chain by marketing and protecting product integrity, safety, consumer health, and, ultimately, brand reputation.

Klöckner Pentaplast continuously earns high EcoVadis ratings, indicating the company's commitment to Corporate Social Responsibility throughout its global operations. kp's practices rank in the top 8% of suppliers within the respective industry classification of plastics manufacturing and in the top 12% of over twenty thousand suppliers evaluated by EcoVadis. In benchmark comparison within the plastics manufacturing industry, kp is ahead of the industry average in all four areas assessed: Environment, Labor Practices, Fair Business Practices, and Responsible & Sustainable Procurement. Klöckner Pentaplast is among the top 5% of suppliers assessed in industry classification for Environmental Practices and in the top 9% of suppliers assessed in respective industry classification of Fair Business Practices.

Contact for Corporate, Europe and Asia:
Christoph Thünemann
Group Director Corporate Communications
Klöckner Pentaplast Group
+49.2602.915.336
c.thuenemann@kpfilms.com

Contact for the Americas:
Susian Brooks
Manager Corporate Communications, Americas
Klöckner Pentaplast/Americas
+1.540.832.1427
s.brooks@kpfilms.com