



klöckner pentaplast

press release

FOR IMMEDIATE RELEASE

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KLÖCKNER PENTAPLAST PRESENTS NEW HIGH PERFORMING FLOATABLE SHRINK LABEL FILM AT AWA INTERNATIONAL SLEEVE LABEL CONFERENCE

Montabaur, Germany - Gordonsville, Virginia (United States) – February 25, 2016 – Klöckner Pentaplast will highlight the company's newest shrink label film, Pentalabel® ClearFloat™, at the AWA International Sleeve Label Conference, March 3-4 in Denver, Colorado. These high performing floatable films satisfy the growing market need for films that meet the standards set by the recycling community, while providing the clarity, processability and durability required of today's consumer labels. Pentalabel® ClearFloat™ meets the Design for Recycling Guidelines as set by the Association of Postconsumer Plastics Recyclers, providing a higher yield of PET container recycling. ClearFloat™ is engineered to offer high shrink percentages for optimal design freedom and visual impact. The film is available from Klöckner Pentaplast global sites in Europe and North America.

"We strive to help improve the efficiencies of the recycling process while maintaining the highest levels of brand presence and consumer impact," says Bob Schantz, Label Films Director/Americas. "Meeting these marketing and performance requirements and addressing the clarity of the label affords brand owners an opportunity to meet multiple variables in the decision making equation."

The fast-growing ClearFloat™ technology is ideal for new or redesigned packaging, including those with highly contoured shapes. Applications include consumer packaged goods using PET bottle for beverage, dairy, food, Health and Beauty, Home and Garden and Household. In addition, this technology includes the capability of using ink adhesion that passes APR label protocol with gravure, flexographic, digital and rotary offset printing processes.

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Klöckner Pentaplast Pentalabel® ClearFloat™ Presentation

Innovations in Label Films – Smart Solutions. Clear Advantages. March 3, 2016. 12:00-12:30 pm.

Andrew Lewandowski, Business Unit Manager, Label Films Division. AWA International Sleeve Label Conference - Grand Hyatt Denver - Denver, Colorado.

About the Klöckner Pentaplast Group

The Klöckner Pentaplast Group is a global leader in providing packaging, printing, and specialty solutions serving the pharmaceutical, medical device, food, beverage, and card markets among others. With a broad portfolio of rigid plastic films and services powered by innovation, Klöckner Pentaplast plays an integral role in the customer value chain by marketing and protecting product integrity, safety, consumer health, and, ultimately, brand reputation.

Klöckner Pentaplast continuously earns high EcoVadis ratings, indicating the company's commitment to Corporate Social Responsibility throughout its global operations. kp's practices rank in the top 8% of suppliers within the respective industry classification of plastics manufacturing and in the top 12% of over twenty thousand suppliers evaluated by EcoVadis. In benchmark comparison within the plastics manufacturing industry, kp is ahead of the industry average in all four areas assessed: Environment, Labor Practices, Fair Business Practices, and Responsible & Sustainable Procurement. Klöckner Pentaplast is among the top 5% of suppliers assessed in industry classification for Environmental Practices and in the top 9% of suppliers assessed in respective industry classification of Fair Business Practices.

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