

LEAP Strategic Framework

Lean Entrepreneurial
Adjacent Program

Klößner Pentaplast LEAP for MBA Students, High Potentials and Entrepreneurs

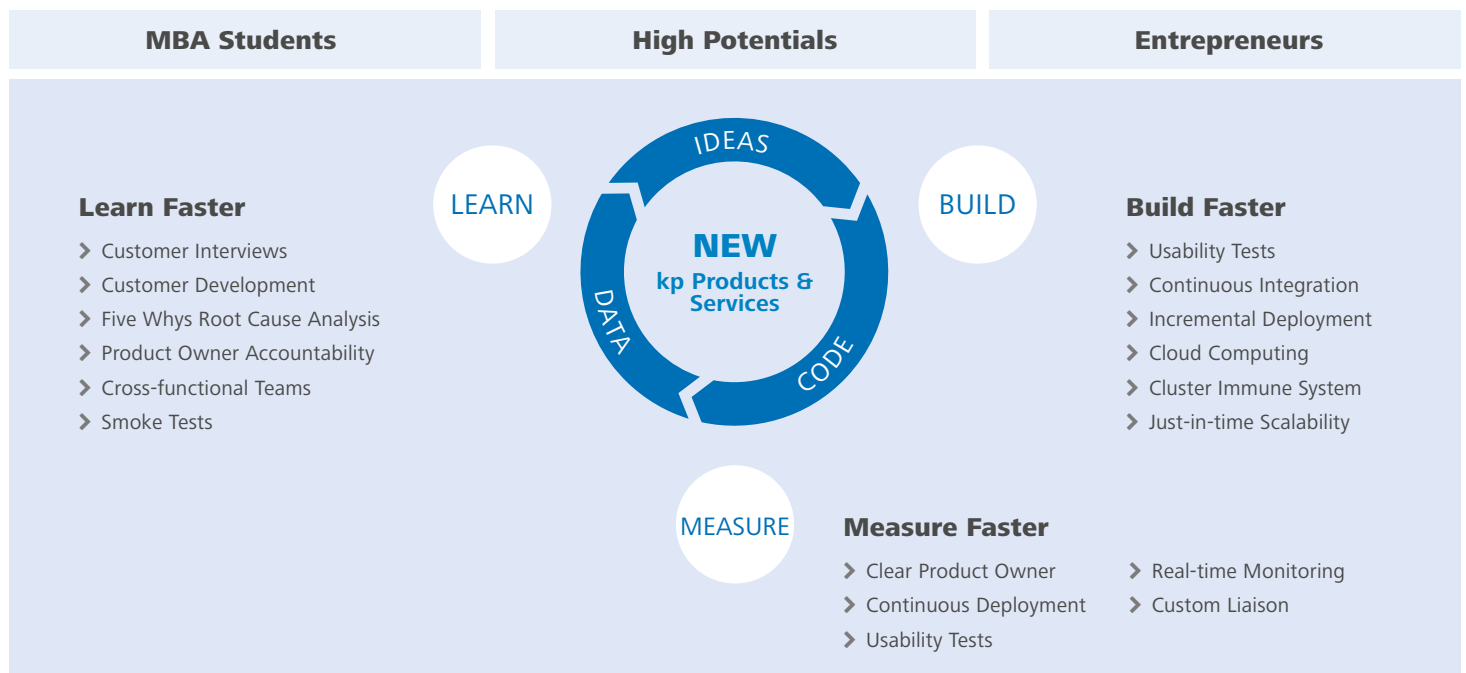
Despite the fact that Klößner Pentaplast followed an impressive path of value creation over the past years, we want to speed-up the development of new products, markets & services. In addition to that we are facing the need of getting more attractive for talents & management, beyond the field of manufacturing/Engineering. Working with MBA students, entrepreneurs and internal talents using the Lean Start-up Approach (LEAP), Klößner Pentaplast established a business platform to continuously test and validate a minimum valuable product (MVP) of a potential service, product or business idea.

We will not so much focus on the classic question of "Can this product be built?". Instead, we want to answer whether this product should be built and if we can build a sustainable business around this set of products and services based on the feedback and results of a first product instead of just taking a decision based on a theoretical inquiry. If it is successful, we will support the relevant manager with his or her campaign: enlisting early adopters, adding employees to each further experiment or iteration, and eventually starting to build a product. The relevant students can gain real start-up experience in PE Environment, learn and practice the lean start-up methodology and - in case of interest from both sides – embark upon a full-time engagement at kp. A clear win-win for both sides.

Way to get access to adjacent business areas



Execution Framework built on:



Facts & Figures

About Klöckner Pentaplast

The Klöckner Pentaplast Group is a global leader in providing packaging, printing, and specialty solutions serving the pharmaceutical, medical device, food, beverage, and card markets among others. With a broad portfolio of rigid plastic films and services powered by innovation, Klöckner Pentaplast plays an integral role in the customer value chain by marketing and protecting product integrity, safety, consumer health, and, ultimately, brand reputation.

Founded in 1965 Klöckner Pentaplast has grown from its initial facility in Montabaur, Germany, to effective operations in 12 countries with 18 production sites. Within the last financial year, the company had sales of over € 1.284 billion and currently employs over 3,200 people committed to serving customers worldwide. The Klöckner Pentaplast Group is wholly owned by a group of investors led by SVP Global. For more information, visit our web site at www.kpfilms.com.

1965
FOUNDED
IN MONTABAUR

18
PRODUCTION
OPERATIONS

12
COUNTRIES

3,231
EMPLOYEES

€ 1,284
BILLION TURNOVER

~ 540,000
TONS CAPACITY

