



klöckner pentaplast

press release

FOR IMMEDIATE RELEASE

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PENTACARD® RIGID GOLD AND SILVER VINYL CORE FILMS NOW AVAILABLE FROM KLÖCKNER PENTAPLAST

Montabaur, Germany – November 17, 2009 – The extensive Pentacard® film product line has been extended to include the Pentacard® CC-M146/19 solid gold and silver films for secure and non-secure card applications. With these new Pentacard® films, Klöckner Pentaplast offers the unique alternative of a solid middle layer that matches the gold or silver color used on the outer layers (surface) of the card. Currently, gold and silver cards have a white middle layer that is visible when the card is viewed from the side. These new films are ideal for card applications where enhanced aesthetics are required to support high-quality branding initiatives.

Available in 200µ to 400µ thicknesses with a matte / matte surface, Pentacard® CC-M146/19 films are engineered to provide excellent printability and outstanding lamination. These films offer the same high-quality performance characteristics as standard Pentacard® rigid vinyl films, such as dimensional stability, flex, and embossing retention.

“Pentacard® CC-M146/19 films were developed to offer our customers yet another alternative to enhance the value and high-quality perception of solid gold or silver card applications,” notes Dr. Jürgen Bundschuh, Klöckner Pentaplast’s business manager for card films in Europe. “The extension of our Pentacard® film portfolio to include these new films, along with our existing cards films, continues to provide our customers with the broadest selection of card films available in the global market place today.”

About the Klöckner Pentaplast Group

The Klöckner Pentaplast Group is the world’s leading producer of films for pharmaceutical, medical device, food, electronics, and general-purpose thermoform packaging, as well as printing and specialty applications. Founded in 1965 in Montabaur, Germany, Klöckner Pentaplast has grown from its initial facility to 19 current production operations in 11 countries.

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The Klöckner Pentaplast Group is wholly owned by affiliates of The Blackstone Group. The company has sales of over \$1.6 billion (€1.1 billion) and employs more than 3,200 people committed to serving customers worldwide. For more information, visit our web site at www.kpfilms.com.

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