



# klöckner pentaplast

## press release

**FOR IMMEDIATE RELEASE**

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### **PENTALABEL® ROLL-SLEEVE LABEL FILMS WITH SUPERIOR SHRINK PROPERTIES NOW AVAILABLE FROM KLÖCKNER PENTAPLAST**

**Gordonsville, Virginia – September 9, 2008** – The Pentalabel® product line of shrink-label films has been extended to include Pentalabel® OM-L211/01 vinyl roll-sleeve label film for wraparound label applications. Unlike competitive films available in the marketplace today with shrinkage in the low 20% range, Pentalabel® OM-L211/01 film has 50% shrink properties – substantially higher shrink properties than other heat-stable films. Klöckner Pentaplast is the only global supplier to offer this film.

Pentalabel® OM-L211/01 roll-sleeve film allows customers to take advantage of the high visibility and superior graphics of shrink-label films with the ease of modifying existing wraparound label machinery; therein providing significant capital savings. Available in 35-50 micron clear or white film, Pentalabel® OM-L211/01 film is suitable for use with quick setting solvent adhesives and rotogravure, flexographic, or rotary-offset printing processes. In addition, clear Pentalabel® OM-L211/01 film allows for reverse printing of the graphics that provides ink protection. As with all kp shrink films, this new film offers excellent gauge control, lay flat properties, clarity, and ink adhesion.

“Pentalabel® OM-L211/01 film was developed to allow our customers to take advantage of high visibility graphics of shrink films using their existing wraparound label machinery or new ultrasonic and laser machinery,” notes David Kater, Klöckner Pentaplast’s business manager for MDO shrink films. “The expansion of the shrink film range to include this films along with our existing Pentalabel® line continues to provide our customers with the broadest selection of films in the marketplace today.”

#### **About the Klöckner Pentaplast Group**

The Klöckner Pentaplast Group is the world’s leading producer of films for pharmaceutical, medical device, food, electronics, and general-purpose thermoform packaging, as well as printing and

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specialty applications. Founded in 1965 in Montabaur, Germany, Klöckner Pentaplast has grown from its initial facility to 20 current production operations in 11 countries.

The Klöckner Pentaplast Group is wholly owned by affiliates of The Blackstone Group. The company has sales of over \$1.5 billion (Euro 1.2 billion) and employs more than 3,400 people committed to serving customers worldwide. For more information, visit our web site at [www.kpfilms.com](http://www.kpfilms.com).

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