



klöckner pentaplast

press release

FOR IMMEDIATE RELEASE

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PENTAFORM® SMARTCYCLE™ HDPE FILMS NOW AVAILABLE FROM KLÖCKNER PENTAPLAST

Gordonsville, Virginia – November 9, 2008 – The Pentaform® film product line has been extended to include Pentaform® SmartCycle™ S225 rigid HDPE films. Due to its high yield, Pentaform® SmartCycle™ films provide the option for lightweighting thermoformed packaging; thereby creating opportunities for source reduction and unit costs savings. Made from recycled milk bottles, these films are used for thermoformed inserts and trays for consumer packaging. Klöckner Pentaplast is the only supplier to offer HDPE film with certified recycled content. These films are available in North America only.

As with all SmartCycle™ films, Pentaform® SmartCycle™ HDPE films are certified to contain a minimum content of 25% post-consumer recycled content. The films meet domestic regulations for rigid plastic packaging containers. Klöckner Pentaplast is the exclusive global supplier of SmartCycle™ packaging films.

Pentaform® SmartCycle™ films provide a thermoformed plastic packaging option to consumer product companies and retailers while building long-term value by helping them move toward their sustainable packaging goals. The SmartCycle™ process of making packaging from recycled plastic bottles saves energy, natural resources, and, ultimately, will spur collection of bottles and potentially custom packaging.

“Pentaform® SmartCycle™ HDPE films were developed to provide customers with another cost-effective option for meeting their sustainability packaging goals,” notes Peter Gianniny, Klöckner Pentaplast’s business manager of thermoforming films for the Americas. “The expansion of our thermoforming film range to include this film, along with our existing Pentaform® vinyl, PETG,

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APET, A/MA/B, HIPS, and PP films, continues to provide our customers with the broadest selection of films to meet their film needs.”

About the Klöckner Pentaplast Group

The Klöckner Pentaplast Group is the world’s leading producer of films for pharmaceutical, medical device, food, electronics, and general-purpose thermoform packaging, as well as printing and specialty applications. Founded in 1965 in Montabaur, Germany, Klöckner Pentaplast has grown from its initial facility to 20 current production operations in 11 countries.

The Klöckner Pentaplast Group is wholly owned by affiliates of The Blackstone Group. The company has sales of over \$1.5 billion (Euro 1.2 billion) and employs more than 3,400 people committed to serving customers worldwide. For more information, visit our web site at www.kpfilms.com.

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SmartCycle™ is a registered trademark of Packaging 2.0 LLC.

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