



# klöckner pentaplast

## press release

**FOR IMMEDIATE RELEASE**

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### **PENTACARD® RIGID RECYCLED VINYL CORE FILMS NOW AVAILABLE FROM KLÖCKNER PENTAPLAST**

**Gordonsville, Virginia – April 6, 2008** – The Pentacard® film line has been expanded to include two new rigid recycled vinyl core films, Pentacard® CC-M478/07 (35% recycled-content film) and CC-M478/17 (65% recycled-content film) for all secure and non-secure card applications. These films offer a sustainable alternative approach to plastic recycling through a secured customer return process. Film scrap generated by the card manufacturer, which would otherwise be discarded, is sent to Klöckner Pentaplast for use in the production of their next order. This closed-loop recycling ensures that the quality and, therefore, performance of the film, remains consistent. These new recycled-content films are available in the U.S., Canada, and Mexico and are ideal for financial transaction cards.

With options such as the use of recycled content and renewable materials, kp helps customers choose the material that is right for their card application, targeting total lowest cost based on material price, performance, and sustainability considerations. These films are offered in 7.5 to 30 mil thickness with a matte/matte surface. These Pentacard® recycled-content vinyl films have virtually the same performance characteristics as standard rigid vinyl films, such as dimensional stability, flex, and embossing height retention.

“Protecting the environment is everyone’s concern. We strive to produce film products for the card market that enhance quality of life and are protective of our earth’s resources, while assisting our customers in achieving their sustainability goals,” notes Tom Mucenski, Klöckner Pentaplast’s business manager for card films. “The expansion of our product range to include these films along with our existing vinyl, PETG, PS, PP, and PLA film lines, continues to provide our customers with the broadest available selection of films to meet all of their plastic card substrate needs.”

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## **About the Klöckner Pentaplast Group**

The Klöckner Pentaplast Group is the world's leading producer of films for pharmaceutical, medical device, food, electronics, and general-purpose thermoform packaging, as well as printing and specialty applications. Founded in 1965 in Montabaur, Germany, Klöckner Pentaplast has grown from its initial facility to 20 current production operations in 11 countries.

The Klöckner Pentaplast Group is wholly owned by affiliates of The Blackstone Group. The company has sales of over \$1.5 billion (Euro 1.2 billion) and employs more than 3,400 people committed to serving customers worldwide. For more information, visit our web site at [www.kpfilms.com](http://www.kpfilms.com).

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