



FOR IMMEDIATE RELEASE

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**PENTALABEL® HIGH-SHRINK PETG SHRINK-LABEL FILMS
NOW AVAILABLE FROM KLÖCKNER PENTAPLAST**

Gordonsville, Virginia – February 20, 2007 – The Pentalabel® (formerly Pentaprint®) product line of shrink-label films has been extended to include Pentalabel® E749/52 AS7 polyester film for full-body shrink-sleeve labels, specifically designed for narrow-neck containers. This is the second film introduction for the new family of high-shrink polyester films with multiple shrink characteristics. Pentalabel® E749/52 AS7 combines high-shrink properties with little to no machine-direction (MD) shrinkage to produce a finished label that does not have the “smile” typically seen with polyester films. These films remain extremely uniform across the container, in particular the bottom portion of the container. The high-shrink force properties of the film allow the film to shrink properly around narrow-neck containers. Klöckner Pentaplast is the first global supplier of this film.

The new Pentalabel® E749/52 AS7 films are engineered for 79% shrink properties and are ideal for narrow-neck requirements. The high-performance surface characteristics of the film further enhance printability and allow a myriad of graphic schemes to be utilized. As with all Klöckner Pentaplast shrink films, this new Pentalabel® film offers excellent gauge control, lay-flat properties, ink adhesion, and seaming ability. The Pentalabel® films are suitable for flexographic and gravure printing processes.

“This new high-shrink Pentalabel® PETG shrink-label film is developed to meet customers’ requirements for uniform shrinkage and brilliant graphics for narrow-neck containers,” comments Jim Mullen, Klöckner Pentaplast’s manager of shrink-label films. “Along with our existing vinyl and polyester shrink-label films, we continue to provide innovation for our customers by offering the broadest selection and most cost-effective solutions in the industry.”

About the Klöckner Pentaplast Group

The Klöckner Pentaplast Group is the world’s leading producer of films for pharmaceutical, medical device, food, electronics, and general-purpose thermoform packaging, as well as printing and specialty applications. Founded in 1965 in Montabaur, Germany, Klöckner Pentaplast has grown from its initial facility to 23 current production operations in 12 countries.

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The Klöckner Pentaplast Group is a wholly owned subsidiary of funds managed by Cinven Ltd. and CCMP Capital Advisors, LLC. The company has sales of over \$1.5 billion (Euro 1.2 billion) and employs more than 3,700 people committed to serving customers worldwide. For more information, visit our web site at www.kpfilms.com.

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