



# klöckner pentaplast

## press release

**FOR IMMEDIATE RELEASE**

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### **KLÖCKNER PENTAPLAST NEW SHRINK-LABEL FILM PRODUCTION CAPACITY STARTS UP IN AMERICAS**

**Gordonsville, Virginia – April 7, 2011** – The Klöckner Pentaplast Group announced today that it has begun production utilizing its new global production capacity for transverse-direction oriented shrink-label films, used primarily for full- or partial-body shrink-sleeve applications. Announced in March 2010 as part of kp's global capacity expansion plans for shrink-label film, the new capacity is located at the company's Rural Retreat, USA, manufacturing facility. Klöckner Pentaplast is the only PETG and PVC producer of shrink-label films with global manufacturing in the Americas, Asia, and Europe.

The new tenting line produces high-performance PETG and PVC shrink-label films and has added significant shrink-film capacity to the company's existing global production. Pentalabel® shrink films are available in a complete range of films specifically designed for full-body or partial shrink-sleeve labels, roll-sleeve labels, promotion packs/multi-packs, tamper-evident closures, capsules (wine caps), and pressure-sensitive labels. Pentalabel® films offer excellent gauge control, lay-flat properties, ink adhesion, and seaming ability. These films are typically printed for highly decorated labels that provide food and consumer products with 360-degree graphics.

"This expansion enables us to continue to support our customers' growing global demand for high-quality packaging films, especially in the US. Continuing to supply the global marketplace with a broad film portfolio produced utilizing the most advanced production technology allows international converters and brand companies to source identical high-quality films across all regions and further enhances product development capabilities," notes Michael Tubridy, president and COO, Klöckner Pentaplast/Americas.

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## **About the Klöckner Pentaplast Group**

The Klöckner Pentaplast Group is the world's leading producer of films for pharmaceutical, medical device, food, electronics, and general-purpose thermoform packaging, as well as printing and specialty applications. Founded in 1965 in Montabaur, Germany, Klöckner Pentaplast has grown from its initial facility to 19 current production operations in 11 countries.

The Klöckner Pentaplast Group is wholly owned by affiliates of The Blackstone Group. The company has sales of over \$1.3 billion (€930 million) and employs more than 3,000 people committed to serving customers worldwide. For more information, visit our web site at [www.kpfilms.com](http://www.kpfilms.com).

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