



# klöckner pentaplast

## press release

**FOR IMMEDIATE RELEASE**

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### **KLÖCKNER PENTAPLAST INTRODUCES NEW PENTACARD® KPDUO™ DOUBLE-SIDED PRINTABLE FILM FOR MONO-CARD APPLICATIONS**

**Montabaur, Germany, December 7, 2010** – Klöckner Pentaplast has expanded its Pentacard® product line to include its new Pentacard® kpduo™ core films. kp has transferred the technological advantages of its existing loyalty-grade card films to Pentacard® kpduo™ films for double-sided printing of mono-card applications. Designed for the growing mono-card market of loyalty and gift cards, this film is engineered to have the same surface properties on both the front and reverse sides of the film. Peak count, roughness, and gloss levels of the reverse side are comparable to the properties on the front side; thereby ensuring excellent ink adhesion, printability, and processability for higher productivity and cost savings.

Pentacard® kpduo™ films are engineered to be processed on existing equipment without modification, new tooling, or the need for specialized equipment. These new films offer perfect lamination capabilities with kp's coated overlay films.

“Klöckner Pentaplast continuously develops new innovative film solutions, such as the new Pentacard® kpduo™ films, to fulfill the ever-changing requirements of the global card industry,” notes Dr. Juergen Bundschuh, Klöckner Pentaplast's business manager for card films in Europe. “With the extension of the new Pentacard® kpduo™ films, kp continues its commitment to offer the broadest range of card films for any desired card application in the industry.”

#### **About the Klöckner Pentaplast Group**

The Klöckner Pentaplast Group is the world's leading producer of films for pharmaceutical, medical device, food, electronics, and general-purpose thermoform packaging, as well as printing and specialty applications. Founded in 1965 in Montabaur, Germany, Klöckner Pentaplast has grown from its initial facility to 19 current production operations in 11 countries.

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The Klöckner Pentaplast Group is wholly owned by affiliates of The Blackstone Group. The company has sales of over €930 million (\$1.3 billion) and employs more than 3,000 people committed to serving customers worldwide. For more information, visit our web site at [www.kpfilms.com](http://www.kpfilms.com).

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